

Privacy Policy for EZU Beta App

Introduction

Authiphy is committed to protecting your privacy and personal information. This Privacy Policy outlines the types of personal information we collect through the EZU Beta mobile application (the "App") and how we use and protect that information.

Information Collection and Use

We collect the following information when you use the App:

1. **Personal Information:** We may collect your name, phone number, email address, birthday, gender, and Ethereum wallet address when you create an account with us.
2. **Location Information:** We collect your location data through the App.
3. **Device Information:** We may collect information about your device, including the type of device you are using and the version of the operating system.

We use this information to provide you with personalized experiences, improve the App, and communicate with you. We may also use your location data to deliver location-based content and experiences.

Information Sharing and Disclosure

We do not sell, rent, or share your personal information with third parties except as described in this Privacy Policy. We may share your personal information with the following third parties:

1. **Service Providers:** We may share your personal information with service providers who help us operate the App.
2. **Our Customers:** We may share your personal information with our customers who deploy EZU compatible clothing to the EZU app.
3. **Legal Requirements:** We may disclose your personal information if required to do so by law or in response to a valid legal request.
4. **Change of Control:** If we are involved in a merger, acquisition, or sale of all or part of our assets, we may transfer your personal information to the new owner.

Security

We take the protection of your personal information seriously and have implemented reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, no security measures are perfect, and we cannot guarantee the security of your information.

Your Choices

You have the following choices regarding the use of your personal information:

1. Personal Information Communications: You control access to your personal information, such as your name, email, gender, birthday, and phone number, by toggling the data sharing switching in the settings of the EZU mobile application.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes to this Privacy Policy, we will notify you through the App or by email.

Contact Information

If you have any questions or concerns about this Privacy Policy or our collection and use of your personal information, please contact us at support@ezuapp.com.

Effective Date

This Privacy Policy is effective as of the date of acceptance and supersedes all prior understandings, agreements, representations, and warranties, whether written or oral, relating to the privacy practices of Authiphy.

Changes to the Privacy Policy

Authiphy reserves the right to change this Privacy Policy at any time and without prior notice. We encourage you to review this Privacy Policy regularly to stay informed about how we are collecting and using your personal information. Your continued use of the App after any changes to this Privacy Policy constitutes your acceptance of the updated policy.

Acceptance of Privacy Policy

By using the App, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use the App. Your continued use of the App following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.